

Cedar River Festival Group meeting minutes from April 27, 2009 Cypress Lounge, Cedar Falls

Next Meeting: Noon Saturday, May 9, 2009

Attendance: Rebecca Kauten, Emilie Souhrada, Kristie Swatosh, Kathleen Scholl, and Molly Miller.

Agenda approved.

Committee Reports:

Merchandise: Sticker order – 3 weeks until they are expected to arrive.
Dark Navy and Turquoise color for the bandannas; will arrive in about a month.
\$145.00 in T-shirt sales.
\$140.00 Rebecca gave personal check for her art sales.

New Business:

Farmers Market: Discussed CRFG table at Farmers Market every other week. Kristie stated that she will drop off and pick up table and T-shirts every other week of Farmers Market if she (Kristie) is scheduled to work the booth or not. Discussed current CRFG Farmers Market summer worker schedule.

Canoes needed: Ask Ed at CCB; John to get contact for Boy Scouts; Kurt YMCA; Terry Rogers at Hawkeye CC for donation of trailers and canoes.
14 canoes, 2 trailers donated thus far by UNI Outdoor. \$40 canoe and trailer is what UNI Outdoors charges. He is giving us canoes at half this amount.
Any children coming will have to bring their own PFD. Will check with YMCA to see if they can donate usage of child sized PFD.
Kathy will contact these possible donors.

Public Awareness:

CF Public Access Channel: Rebecca will contact to get a spot on our local public access channel to tell about CRFG and the Cleanup Event.

Channel KCRR 97.7: Need to put together multiple press releases for Cory to use periodically and he will plug the cleanup event on his radio show. KCRR will also be there with a Live Remote for the Fest. Can get a Live Remote for the Cleanup event as well?

Sponsorship for cleanup of waste: Wiseman Steel- Find out what their method is. Will they come get the product? How much will they pay us for recycled goods?
They are able to pick up Monday after cleanup - will be sorted. City of CF is okay that it will stay until Monday. The gate will be open at 6am for Wiseman to Steel to pick up.

Black Hawk County Waste: We are in need of a small garbage bin and a very large sized bin to be donated; Large sized for end point; small for the half way point- TBD.
Pick up and hauling of bins donation needed as well. These bins are for everything that is not recycled. BH county Solid Waste Commission will dispose of trash. Will they donate the tipping fee?

Tax deduction for sponsors: Receipt of sponsorship will be given to sponsor upon payment due. Deadline of July 1st. They will be advertised on posters, flyers, and at the pre event, logo on our website for nine months - size and placement according to contribution. Featured in Annual Report, and receive public acknowledgement. Do they want to get on our promotion pieces?
Get in possible sponsorships to Kristie to for sponsorship to be published.

Sponsorship: Who would we like as sponsors?

Roots – lunch boxes during clean up. S & C Photo, (Cypress, Landmark, Beck's, Hub, Montage), Hy-Vee, BH Soil Water Comm. Black Hawk Environmental Health Department, Gary Jones, Steve Senate, College Hill Business District, Dave Deeber, CV Chamber, Charlie @ City Builders, Omega, Mr. G's, Jordan's, Cedar Falls Times, Waterloo Courier.

Keep Iowa Beautiful donated garbage bags. Stickers for placement at Farmers Market booth and mesh bags for clean up.

Vendors: Food- Tony Decker at Zippy's and Lee at Pablo's to be our 2 food vendors. They will get advertised for this. Ask for a donation as we will not charge them for selling.
YMCA - lemonade will exchange for canoes.

Current Sponsors: UNI Outdoors, McKenna Pro, Crowdaddy's Outdoors, Cup of Joe, Spocoli's,...
(others? Keep Iowa Beautiful)

For possible donation of items:

Hobby Lobby, Farm & Fleet, Scheels - gloves and carabineers.
Ace Hardware- gloves, carabineers, tarps, rope, 5 gallons buckets.
Church groups - donate large coolers. Martin Brothers.

Needed- Buckets: Drywallers, paint crew, community members for cat litters buckets. Post a message on Facebook for future donation needed of buckets- start to collect/store now. Post a sign at Farmers Market to gather goods, and buckets.

Needed- Local Artists/Healers: Chair massages; Henna; face painting; Beth Fredrick - Story telling; Professor Dean juggler- in the works, Caporeia group- in the works.

By May 29th have activities lined up so we can get a proposed schedule.

Web Site: Forms for website-

Name, address, email

Band; Volunteer - water; Volunteer – land; Sponsor, In kind donor, Other. (Listed alphabetically.)
250 word description.

Review.

Auto Reply.

Old Business:

Katrina has past Festival vendors. Veridan credit union. Get this ASAP, and other information she may have.

Respectfully submitted by Molly Miller

Next meeting will be on May 9th 12:30

Agenda:

Farmers Market report

Updates and report of progress