

Cedar River Festival Group Meeting Minutes from December 12, 2009 Cedar Falls Public Library - Cedar Falls, Iowa, 10 am

Next Meeting: Sunday, January 10th, 2010 6pm - 8pm. Molly Miller's residence (see email for address), Cedar Falls, Iowa

Attendance: Rebecca Kauten, Emilie Souhrada, Kathleen Scholl, Molly Miller, Sheila Ambrose, Marcy Schneider, and Jan Nelson. janmnels@hotmail.com

FUTURE MEETINGS:

January 25th 6:30 – 8:00 library – conference room
February 8th 6:30 – 8:00 library – conference room
February 28th 1:00 – 4:00 library – Strategic Planning (location unknown)

Agenda:

- Update from Sub Committee meeting – Emilie & Molly
- Website update
- Update from Kristie
- Update from Sheila
- Grant Application update -Rebecca
- Budget Report - Kathy
- Merchandise update – how much do we have to get rid of. (Kathy has bin)
- Merchandise order – need art work, and an order in to sell at our upcoming events.
- 2010 Board Members & Volunteer Committee Members 2010 Date(s)
- Winter Fundraiser
- Art Fundraiser – musicians & equipment needed.
- Other musicians needed – Spocoli's, CR Festival

Agenda approved.

Committee Reports:

Introducing Jan and Marcy; informing them of our progress and getting their input.

Update from Sub Committee meeting – Emilie & Molly

*Website update – We are in need of information pages to link off of our Events. This will tell details of the event.

Electronic info sheet created – Microsoft Word document has our 3 email accounts, passwords, facebook location, and website address documented on one page- FYI.

*Any past photos/video to be submitted for viewing on our website.

*Marcy to gather photos and any video that may be out there that we can use for our website.

*Also to find out any past routes that we can later map out. Molly can get together as well

and help her out with this if needed. Molly will later map the route.

Music from Baldo, Uncle Chuck to be sent to Brian Emerson-river group.

*Marcy can you check with them for songs pertaining to the River. The song can be in any format. (CD, mp3, etc.)

**Sheila*: Made a general brochure. She emailed out a copy for us to review. Is the information clear that we want to present with this brochure? Email Sheila for a copy, or for comments.

**Kristie*: Send artist thank you and tax receipt, as well as a heads up for our upcoming Art Sale in Feb/April. ASAP. Does she need reimbursed for mailing?

Grant Update: No update on the status of our grant application. Anheuser-Busch Grant. Maximum request was \$10,000. This includes monies to be used for Education, Community Education, and Youth Education- mini grant for teachers; we could bring in speakers under this grant as well.

Bring James and Brian (Emerson) up for a public showing of their video while promoting CRFG as well.

*Check out:

E-Town <http://www.etown.org/search.php>

Living Lands and Water – <http://www.livinglandsandwaters.org/>

Gary Iverson filing our 501(c)(3) status and it is almost complete. Gary needs nothing else from our group.

CRF Group members cannot change officers until our 501(c)(3) status is complete.

Budget:

\$2,000 now.

\$ 6,400 to put on CR Fest Event

\$ 8,300 made with fundraising.

We had just \$ 450 to start with last year.

\$1,000 put into a CD at Veridian. 7 month CD – 1.15%.

SOL (Student Outdoor Leadership) to buy bandanas from us to SOL to sell.

Merchandise:

Emilie: Bought, and is reimbursed, 2 folding tables. \$68.48

Do we need an EZ Up for future engagements? YES

Merchandise Update:

30+ T-shirts Adult (\$15)

9 youth

75'ish Bandanas (\$4.00)

Old T-shirts \$10.00

Old Old T-shirts as well. \$5.00

Scott will do art work again. Design: simple – looking up into the trees, Heron rookery. Watch nest

placement! Jan. 4th deadline.
Kristie to get it printed how we would like it.
T-shirts to be made for Winter Fundraiser. Order long – sleeve.

Do we to purchase a small thank you for those who have helped out over the years?

Winter Fundraiser:

\$1,600 raised last year at this event
Cost to put event on was \$ 350

7pm February 13th. Spocoli's
Drawing at 11:00

7:00 - Raldo
8:00 -
9:00 - Kaldis Brothers - Molly will try again. (\$100.00)?
10:00 -
11:00 - Soul Fusion

*Need to order kayak. Rebecca to talk to Darin from Crowdaddy's about getting this.

Make prints to sell?

Art Fundraiser:

Feb. 28 – April 10. Cup of Joe. Art displayed during this time frame; with a reception on April 10th from 7pm – 9pm. Musicians will play 20 minutes sets.

\$ 1,800 raised last year at this event
Cost to put it on \$ 200

Rush
Turner
Amy – confirmed?
Uncle Chuck- confirmed?

Needs:

February – plan a Strategic Meeting/Retreat
February, 28th from 1-4.

TOPICS:

-What are our goals?
-Speakers/Presentation at library?
-Thank you for others' help – is there a need? Possibly having a small boat creation crafted by Steve Turner.

- Geo-cashing for our clean up event.
- Farmers Market dates – volunteer.
- Volunteer needs
- Make posters to sell? –turtle? And have him there to sell them
- Thank you and save the date – 300 needed. Kristie may be able to print these.- use data base already created for address.
- 2010 Board Members & Volunteer Committee Members 2010 Date(s)
- Gather all documents that need to be stored electronically for future uses. Stored in one location.
- Address book – create so we can easily use for future mailings.(help needed to set up as labels, ready to print)
- Website links
- Other Topics?

FARMERS MARKETS: Waterloo Downtown Farmers Market/Cedar Falls Downtown Farmers Market – need more volunteers. We need to get dates to sign up volunteers. One board member needs to be in attendance due to the use of money being present.

Jan suggested that we put in some historical route information of past CRFG river routes. We may be able to get some Community Funding money through Jan's organization. CuNA Mutual Group, in Waverly.

* Steve Sennet (insurance agent) get insurance for the event. Liability and event insurance. Rebecca will email him to get policy started again.

Route:

River below George Wyth for a prospective route for 2010.

John and Suzy are looking into where we are putting in and pulling out. Get information on all possible parks – this would be beneficial for future years as well. Paul Huting is Waterloo Parks and Recreation Manager.

Geo-cashe event in cooperation with CRFG. Stacy Snyder may want to set this up as an “Earth Cashe” event during the CRF clean up to gather some other volunteers for the clean up while Geo-cashing.

Festival – John Stravers, Denny Garcia. Marcy is trying to get these musicians.

Project AWARE: This year their route is SW Iowa. July 10-17, 2010 on the West and East Nishnabotna Rivers in SW Iowa – Shenandoah to Red Oak, Iowa. 70 miles of river.
Check out: <http://www.iowaprojectaware.com/>

Old Business:

**** CR Festival has been moved to the Last weekend of July clean up. ****

Other Duties Needed from Group:

- Rebecca send Molly a copy of grant to "store".
- Kathy to send Molly Clean Water Network contact list.
- John V. and Susie to scout routes. Invite others to be on this Route Scout Committee.

Please submit to Molly your Agenda items.

Next meeting will be January 10th 6 pm- 8pm at Molly Miller's apartment.

Agenda:

- Introductions
- Showing of the Shirt!
- T-shirts Order
- Budget items/update
- Kristie - update
- Plan Winter Festival/Fundraiser
- is kayak ordered?
- Art Fundraiser
- Possible canoe routes for CRF clean up
- Look over Minutes from - after river fest '09. (?)

Respectfully submitted by Molly Miller